

Custom Portfolios based on the award winning financial research provided by ValuEngine, Inc!

You, the individual investor and current subscriber to ValuEngine.com, can now have these custom portfolio strategies traded for you automatically by <u>ValuEngine Capital Management</u> LLC!

Below are the portfolios - you don't want to miss out!

VALUENGINE VIEW STRATEGY

The ValuEngine View Strategy is the product of a sophisticated stock valuation model that was first developed by ValuEngine's academic research team. It utilizes a three factor approach: fundamental variables such as a company's trailing 12-month Earnings-Per-Share (EPS), the analyst consensus estimate of the company's future 12-month EPS, and the 30-year Treasury yield are all used to create a more accurate reflection of a company's fair value. A total of eleven additional firm specific variables are also used. The ValuEngine View portfolio is constructed by integrating this model along with some basic rules for market capitalization and industry diversification. The portfolio has 15 stocks and is balanced once each month. An equal amount of capital is allocated to each stock.

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VALUENGINE DIVERSIFIED STRATEGY

The ValuEngine Diversified Strategy invests in a variety of asset classes in order to provide investors with stable returns and a high- dividend yield coupled with significantly lower risk than single-asset products. The ValuEngine Diversified Strategy may include ETFs focused on commodities, stock indices, REITS, bonds, emerging markets, and other suitable products. By reaping the benefits of diversification, the ValuEngine Diversified Strategy seeks to remain resilient during times of market volatility. The ValuEngine Diversified Strategy is designed for investors seeking management for their IRA and other retirement funds as well as those whose risk-profile is not suitable for our other strategies.

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VALUENGINE REIT STRATEGY

There are several types of real estate investments trusts (REIT) that investors can purchase, including equity trusts and mortgage trusts. The VE REIT portfolio selects stocks from the three equity trust industries (Retail, Residence and Other) based on the forecast returns. Liquidity minimums ensure that the REIT's are liquid and easily purchased or sold when needed. The portfolio has 15 stocks and is adjusted once a month.

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VALUENGINE AGGRESSIVE STRATEGY

The ValuEngine Aggressive Strategy invests in a variety of asset classes in order to provide investors with a higher return. The ValuEngine Aggressive Strategy mainly focuses on Stocks, but ETFs focused on commodities, stock indices, REITS, bonds, emerging markets, and other suitable products are not excluded and can appear in the portfolio. While ValuEngine research models are utilized extensively to find potential investments, this portfolio is under the direct management of ValuEngine Capital Financial Advisors. Each position is vetted individually and so unlike the other ValuEngine Capital portfolios, this strategy is not strictly quantitative. The ValuEngine Aggressive Strategy is designed for investors seeking higher returns and have a higher tolerance for risk.

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Want more information? Just ask – we'll help you make a wise and informed decision.

ValuEngine Capital Management

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